Global Practices of Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications. This volume introduces readers to recent developments in the fields of board of directors and corporate social responsibility. It also provides new insights and perspectives on corporate governance practices in different countries.

Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications. This study explores the relationship between the nature and context of non-traditional occupations and the empowerment status of women in society. Specifically, it examines the extent to which women in non-traditional occupations have been empowered by their skills, knowledge, and position within the organization.

Creating Social Value Through Social Entrepreneurship. A lively and accessible style of writing that links academic debates with lived realities while offering hope and practical suggestions for improving gender equality in tourism. Gender Equality and Tourism: Beyond Empowerment. This book delivers: A critical approach to gender and tourism development from different stakeholder perspectives, from INGOs, national governments, and managers as well as workers in a variety of fields producing tourism. Stories of individual women working across the world in many aspects of tourism. A foreword by Margaret Bryne Swain and contributions from academics and practitioners from across the globe.

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Responsibility

Although Corporate Social Performance (CSP) has become an important part of the management agenda of many enterprises and many companies are socializing responsible statements to their websites and mission statements, some firms behave irresponsibly. While at the same time acting positively on some dimensions—“corporate social irresponsibility (CSI) and responsibility can exist at the same time in the same firm.” (Gonzalez-Perez, 2011). This volume is aimed at presenting Corporate Social Performance concept from distinct cultural perspectives with the reference to responsible and irresponsible practices of various entities from different parts of the world.

A Handbook on Corporate Social Responsibility Being socially responsible on the part of corporate entities is now no longer an option; it is part of their normal business obligations to all their stakeholders regardless of whether these are primary or secondary stakeholders. Modern societies around the world now expect corporate entities of all shapes and forms to be socially responsible in whatever they do; the “Global Practices of Corporate Social Responsibility” is a first attempt at bringing together in one book experts’ accounts of how corporate entities in twenty independent nations around the world are dealing with the issue of CSR. The world today faces diverse social problems. These become apparent as one moves from one country to the next, interestingly, society now expects corporations to help in finding solutions to these problems. The problem of global warming affects us all; modern corporations can no longer continue to assume that the problem will go away, if nothing is done by them. We can all make a little difference by our actions.

Corporate Social Responsibility and Women's Entrepreneurship around the World This book introduces the students, researchers and practitioners into the subject and enabling technologies and applications pertaining to of technology, entrepreneurship and business development through research articles, case studies etc. It is primarily intended for academic purposes for learners of computer science, management, accounting and information systems disciplines, economics, entrepreneurship. Publishing chapters in the book is a new innovative idea to spread the book in the Middle East and Arab countries and make the book achieve more sales. As many students in all levels, graduates and undergraduates in addition to research, professionals are not able to get sufficient resources because of the language concern.

Corporate Social Responsibility This volume examines the practice of embedding corporate social responsibility into academic curricula.

Corporate Social Responsibility and Gender Equality and Responsible Business places gender equality at the heart of the responsible business agenda with the aim of contributing to CSR practice as well as research. Discussion about gender issues in the field of corporate responsibility has focused on workplace issues and corporate boards, which are important areas of work. However, the great benefit of exploring gender issues through a responsible business lens is that this requires us to also examine the wider gender impacts of business in the marketplace - for example, with regard to suppliers, supply chains, and consumers, and with respect to the communities where business operates, and the wider ecological environment - indeed throughout corporate value chains. Through contributions from practitioners in business and civil society, as well as academia, this book broadens the agenda, opening the field to new voices, and facilitates dialogue among and between practitioners and researchers. Contributions within the edited collection elucidate current practice, bring new perspectives, and help us to expand the field of responsible business with regard to gender equality, and beyond.

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Corporate Social Responsibility and Gender Equality This book critically examines the practice and meanings of corporate social responsibility (CSR) and how the movement has facilitated a positive and somewhat unquestioned image of the global corporation. Drawing on extensive fieldwork material collected in Ghanaian communities located around the project sites of Newmont Mining Corporation and Kinross Gold Corporation, the monograph employs critical discourse analysis to accentuate how mining corporations use CSR as a discursive alibi to gain legitimacy and dominance over the social order, while determining their own spheres of responsibility and accountability. Hiding behind such notions as ‘social licence to operate’ and ‘best practice,’ corporations are enacted as entities that are morally conscious and socially responsible. Yet, this enactment is contested in host communities, as explored in chapters that examine corporate citizenship, gendered perspectives, and how global CSR norms institutionalize unaccountability.

Women Empowerment and Well-Being for Inclusive Economic Growth This book offers a remarkable collection of chapters, written by the leading scholars in CSR and employee engagement. Using the existing literature, new empirical studies, case studies and thought-provoking insights, this collection of authors discuss why and how to engage employees in CSR and through CSR. Employee engagement in Corporate Social Responsibility focuses on engaging employees in socially responsible initiatives with three major parts of the book: the antecedents that lead to employee engagement in CSR; the processes and opportunities to involve employees; and the impact of the above on employees, the company, non-profit organisations and society. This book contributes to both research and managerial practice by presenting cutting edge knowledge from leading CSR scholars and practitioners.

Sustainable Destination Branding and Marketing This paper assesses the effects of foreign direct investment (FDI) on gender development and gender inequality. In fact, FDI through increased labor demand, technological spillovers but mostly through corporate social responsibility and economic growth can positively influence women's welfare. Using a panel dataset of 94 developing countries from 1990 to 2015, we find that FDI inflows improve women’s welfare and decrease gender inequality. However, the impact is lower in countries where women have low access to resources and face a heavier burden to open a business. This suggests that for countries to fully benefit from FDI inflows, they should ensure that women can enjoy free access to the labor market and associated income.

Handbook of Research on Microfinancial Impacts on Women Empowerment, Poverty, and Inequality This guidance entitled Integrating Gender Equality and Women’s Empowerment in CSA Programs focuses on a set of agricultural practices to be implemented by small-scale food producers in developing countries. The purpose of this document is to provide agriculture development practitioners and policy makers globally, with guidance, tools and examples of successful integration of gender equality and women’s empowerment (GEWE) into climate smart agriculture (CSA) work, by demonstrating the necessity and benefits of incorporating a GEWE approach in CSA work; and presenting tested strategies for enhancing the engagement of women and particularly vulnerable groups in CSA work. With a view towards accelerating the impacts of country programs, FAO and CARE have partnered to develop this guidance to help policy makers and practitioners meet the ambitious goals of the SDGs and the 2030 Agenda.

The Business of Women’s Empowerment: The current theory of corporate social responsibility (CSR) is developing along three interwoven lines - oral, social, and environmental. Although everyone recognizes that although CSR is of growing concern in a globalized economy, it being at the top of the board of director's agenda and also good for business, there is no sign of consensus on its rules, structures, or procedures. Now, this collection of essays by leading jurists, businesspeople, and academics takes a giant step toward a more cohesive and durable set of principles that can contribute to a cleaner environment and a better society while respecting and protecting the interests of all stakeholders.

The Myth of Women's Empowerment: The United Nations and Athleta's Corporate Social Responsibility Equal rights for women are an essential
aspect for establishing strong societies. By making strides on these issues, nations are helping to create valuable civilizations for their own
collection to establish livelihoods in. The Handbook of Research on Women's Issues and Rights in the Developing World is a pivotal scholarly
resource that discusses the current issues facing women's rights in developing nations, as well as suggestions for improvements on these problems.
Featuring in-depth discussions on relevant topics such as working-class women, gender theories, and international migration, this publication is an ideal
resource for academicians, students, and researchers that are interested in learning more about the current challenges to the women's rights
movement, and how to best combat them.

Women and Entrepreneurship in India One of the major tools of attaining proper development all around the world is complete financial inclusion,
such that all classes of people can secure their lifestyles through access to financial services from formal sectors. Expanding access to resources and
increasing self-employment opportunities help reduce poverty and improve social development. The Handbook of Research on Microfinancia
Impacts on Women Empowerment, Poverty, and Inequality is an essential reference source that discusses the role of financial inclusion in gender
equality, as well as economic independence and self-employment. Featuring research on topics such as inequality, collaborative economy, and social
responsibility, this publication is ideally designed for policy makers, economic researchers, and academicians seeking coverage on social
mobilization, capital formation, capacity building, and pro-poor economy designs.

Social Exclusion and Inclusion of Women in India This book provides professionals, as well as students, with the understanding that Social
Entrepreneurship and Corporate Social Responsibility (CSR) are now core business principles for sustainability. It encourages social entrepreneurs
in their role as forerunners, in creating new business models that develop, facilitate or implement constructive solutions to social, cultural and
environmental issues. At the same time, this book views corporate social responsibility as a means of challenging existing entities to realize and
modify prior unsustainable and predatory business models; and to increase social, cultural and environmental accountability. By linking these two
concepts, this book prompts a paradigmatic awakening, whereby the foundational driver of business creation and management no longer rests on
profit maximization, but on improvement of the quality of life for society.

The Oxford Handbook of Corporate Social Responsibility Globalization and the professionalization of Corporate Social Responsibility (CSR) have
led to a surge of CSR activities claiming to support development across the globe. In this two volume series, the chapters explore this claim through
nuanced debate about the potentials, limitations and threats of development-oriented CSR in the developing world at both the global and local
levels. Volume 1 explores whether there is a genuine possibility for corporations to contribute to development through CSR activities. With
corporate reach spreading into every corner of the globe, this is a timely contribution presenting cases from developing countries spanning multiple
continents. It explores the multi-level and multi-stakeholder dynamics involved in shaping the complex interface between multinational
corporations (MNCs) and possibilities for CSR-related development. The chapters highlight the potential for MNCs to spread best practice and
complement the role of governments in bridging governance gaps and spearheading capacity building efforts. But they also highlight serious
reservations, stemming from isolated assessments, limited appreciation of the complexities of context, and the permeation of a northern agenda that
marginalizes local voices. Within the larger debate on the merits and evils of globalization, this volume captures the mixed record of MNCs in
promoting effective development in those parts of the world where it is most needed. This important series will be the reference source for
academics, practitioners, policy-makers and NGOs involved in development-oriented CSR.

The Importance of New Technologies and Entrepreneurship in Business Development: In The Context of Economic Diversity in Developing
Countries The Indian Constitution is the largest written constitution that guarantees equality to women and empowers the State to take affirmative
actions in favour of women. India has adopted International conventions for protection of rights of women and granting them equality and ratified
the Convention on Elimination of All Forms of Discrimination Against Women (CEDAW) in the year 1993. The National Policy for Women
Empowerment was presented in 2001, the goal of that policy to bring about the advancement, development and empowerment of women and enable
women to become financially independent. Currently, India is the only country where the economic gender gap is larger than the political gender
gap. Women are required to understand their own potential and overcome social barriers. With constant support of the government, change in
stereotype mindset and skill development in women, India will continue witnessing gradual increase in women entrepreneurship in future. The aim
of this book is to show the latest state of knowledge on the topic of women entrepreneurship, the role of women in business and women
empowerment in India. Many aspects relating to role of women in business, sustainable business development and aspects going beyond economic
empowerment of women are discussed in addition to presenting legal and regulatory frameworks. This book will be of interest to researchers,
academics, policymakers, and students in the fields of entrepreneurship, empowerment, gender studies, and law.

Corporate Social Responsibility in India This book critically analyzes the role of corporate social responsibility (CSR) in achieving sustainable
development in emerging economies. It brings together recent developments, effective frameworks, business models, and strategies adopted by
companies and looks at how they contribute to sustainable business growth. The volume discusses diverse themes such as green marketing for
promoting sustainable development; digitization and sustainability concerns; communication strategies for CSR; ethical standards in Indian
advertising; microfinance as an instrument for achieving sustainable development; the role of CSR in the Skill India initiative; and CSR activities
of Indian listed companies. It also provides solutions to challenges in achieving sustainable development goals at local and global levels. Drawing on
in-depth case studies, the book will be an essential read for corporate professionals, students, and researchers of CSR, management studies,
development studies, business studies, economics, environmental studies, green marketing, and sociology. It will also be relevant for policy makers,
NGOs, public and private sector corporations, and consultants in sustainability reporting, business ethics, and sustainable development.

Today's HR for a Sustainable Tomorrow The Indian cement and Hydro Power Industry, a potential polluter, had won numerous Green awards for
fulfilling its commitment towards sustainable community development. Companies are obliged to undertake Corporate Social Responsibility
activities which fall under the purview of Companies Act 2013. The stakeholders, mainly the community, expect the companies to undertake
Corporate Social Responsibility (CSR) practices and devote part of their profit for the sustainable community development. The local community
and society is a resource pool from which any organization gets its manpower, resources and the "License to operate". As a result, corporate
management must integrate societal demands in such a manner that business operates in accordance to societal values. The companies today have
integrated the community development goals into business goals by considering responsibilities for the impact of their activities on all stakeholders
as well as the environment. The CSR practices support education, health, gender equality, women empowerment, skill development and practices
focused towards environmental protection and ecosystem.

Foreign Direct Investment and Women Empowerment: New Evidence on Developing Countries Corporate Social Responsibility (CSR) – the
commitment of organizations to balance financial performance with contributions to the quality of life of their employees, the local community
and society at large - is gaining worldwide value as a business tool and social effort. The review of literature suggests that many studies have been
undertaken globally to understand CSR as a subject of management but there have been very few studies undertaken to understand the other
dimension of CSR which is beneficiary (community) aspect of CSR, especially in India. Here, the authors make an attempt to understand the CSR
concept from both the dimensions of CSR i.e. management and beneficiaries of CSR (community). The authors try to understand the issues covered
by the management and their implementing strategies in order to meet community needs. Also, the authors try to study the requirements and satisfaction of the community in the area where the corporates implement CSR. This type of attempt is the first one in India to study the community awareness and its knowledge about CSR as well as the organisations working in the community. The present study also tries to measure the impact of CSR activities undertaken by the organizations in a way to have the sustainable development at village level. In this context, the present study plays a significant role in the field of Research methodology, the field of management as well as social science, especially from the social work perspective. To meet the study objectives, both primary and secondary data were used. The primary data was collected in Karnataka, India by selecting nine organisations, three of each from Govt., Private and Multinational companies; those were recognised as leaders in implementing CSR activities. To understand the impact of CSR on community, 450 community respondents were also interviewed with the help of structured questionnaire. Secondary data for the study was obtained from Karmayog. CSR Ratings of the 500 largest Indian companies and other similar studies, other available articles, books, companies’ annual reports and related publications were reviewed in the study.

Employee Engagement in Corporate Social Responsibility Corporate Social Responsibility: A Study of CSR Practices in Indian Industry takes a close look at the CSR scenario in India. While throwing light on the various issues faced by companies and their stakeholders during the implementation of CSR, it also offers strategies and recommendations for improved synergy among the stakeholders and a more effective CSR. The book is based on the authors’ primary research study and is illustrated with various company examples and primary surveys on how CSR implementation varies from organization to organization, including family-based firms, public sector enterprises, multinational corporations and professional enterprises. Sectoral differences in CSR implementation have also been covered, as well as the important issue of CSR reporting practices. With CSR and sustainability as emerging domains, the book will prove to be invaluable for researchers, academicians, students, practitioners and public policy makers.

Gender Equality and Tourism The idea of corporations exercising corporate social responsibility has spread from the West and is now firmly embedded in Asian countries and in Asian corporations. The latest trend in corporate social responsibility, evident also in Asia, is for corporations to apply corporate social responsibility to local communities and to those at the bottom of the social hierarchy. This book explores corporations’ social responsibility engagement with local communities in a range of Asian countries. It provides examples of corporate social responsibility in a wide range of industrial sectors, focuses extensively on “social enterprises” and on governments’ and corporations’ schemes to encourage them, considers how relations with employees and with local workforces fit into the pattern of corporate social responsibility, and discusses the question as to how far corporations engage with local communities as a way of developing new markets for their products.

Corporate Social Responsibility and Development in Pakistan The United Nations (UN) considers gender inequality one of the most pressing issues of the 21st century. At the center of the UN’s strategy for achieving gender equality is the notion of women’s empowerment. The United Nations works for women’s empowerment through the Sustainable Development Goals (SDGs) - a set of seventeen time-sensitive and interconnected goals launched in 2015 with the aim of eradicating poverty by focusing on the economic, social, and environmental factors of development. Goal 5 - gender equality and women's empowerment - serves as a center point for all the other goals, including Goal 17 - partnerships for the goals. Building on the concept of corporate social responsibility (CSR), the UN seeks to enlist the influence and resources of the private sector to support the mission of women's empowerment. This thesis triangulates United Nations human rights doctrines, corporate social responsibility research, and feminist perspectives to analyze the women's empowerment work by the clothing company Athleta as it relates to the United Nations work on human rights. Through mixed methods - causal layered analysis as well as social media, content, textual, archival, and rhetorical analysis - I find that Athleta and the UN rely upon a neoliberal feminist model of development that asserts that women are the primary actors for societal improvement and for advancing the goal of gender equality. While the women's empowerment narrative does address important aspects of gender inequality, the efforts for women's empowerment through corporate social responsibility entrenched corporate power, burdens women with social development, and does not critically assess the causes and conditions of inequality rooted in capitalist and patriarchal constructions.

Corporate Social Performance In The Age Of Irresponsibility The need for the creation of an enabling political, legal and economic environment for women within Turkey is rising. A growing concern is shown at the ethnic divisions and local discrimination against women, which have spilled over into the labor market. This book lends a supporting voice to the economic and social empowerment of women globally, focusing on the real causes and the unfortunate nature of the ongoing conflicts surrounding the issue. The authors bring to the forefront problems of development within various regions and the implementation of projects which address the state of women, inequality and risks that are inherent to their participation in the economy. Emphasis is laid on why women should be permitted access to the many opportunities in information technology and entrepreneurship, partnership growth and networking in this digital era. The oppressive policies of Turkey are scrutinized to unravel the dangers they pose to the corporate existence of women in the modern world. Furthermore, this book centers on the deliberation on regional politics and issues on gender and women’s empowerment in modern Turkey whilst comparing with other countries. The work sheds light on salient issues and possible remedies within target countries and the concerted efforts made to create a reliable structure to discuss gender conflicts. A male contributions from countries such as the US, Germany, Serbia, South Africa and United Kingdom are pivotal to comparing and examining the main debates. A addressing several global gender-related examples as well as Turkey’s national principles, this book encourages full involvement of women and girls in deciding the fate of their country. This book serves as the rallying point of an array of informative and mind-expanding works of literature in regional studies, gender studies, migration economy, and area studies in countries like Turkey, USA, Serbia, UK, and India. Experts, students, and readers in the academic sphere may find this work educational and intellectually fulfilling.
Corporate Social Responsibility and Sustainable Development This book examines key issues in gender equality and corporate social responsibility in Japan. Legal compliance, the business case and social regulation are examined as driving factors for enhancing gender equality in corporations. In turn, case studies from various contexts, such as the hotel industry, retail and financial services companies add practical insights to the theoretical debate. The role of governments, NGOs and supranational organizations is examined as well. Given its scope, the book will appeal to undergraduate and graduate students, scholars, policymakers and practitioners interested in advancing the gender, CSR and sustainability debates.

Handbook of Research on Women’s Issues and Rights in the Developing World This book provides a comprehensive overview of Corporate Social Responsibility (CSR) in Indian corporations following the 2013 legal mandate on corporate spending of profits for CSR. Bringing together authors hailing from diverse walks of life, the book pursues a ‘hands-on’ approach, with real-world case studies and examples that help the reader feel the dynamic pulse of India immediately after the ratification of the CSR mandate in the Companies Act, 2013. The Act is expected to affect over 16,300 companies with an estimated flow of approximately 200 billion Indian rupees into the economy every year, thus shaking the foundations of business and society and impacting the country at multiple stakeholder levels. As a result, India is likely to become the birthplace of social, economic, and environmental transformation through financial investments in CSR! In order to insightfully reflect on this transition, this book has been divided into three parts. The first part presents the CSR mandate and its implications, while the second focuses on its implementation and the third part provides a view on the way forward. The book helps to reveal the various layers of CSR in an emerging economy like India and is expected to spark debate, discussion and research among policy-makers, consultants, academics, practitioners and other stakeholders the world over, which will further expand its contribution to CSR literature and open up new vistas in CSR research. “This is indeed a first of its kind book and marks a watershed in the journey of CSR. It is an extremely important contribution to the body of knowledge in the area of CSR and Corporate Governance in emerging economies that is driven by a completely different set of challenges, opportunities and requirements from that of developed economies.” Dr. Bhaskar Chatterjee, Director General & CEO, Indian Institute of Corporate Affairs

Social Entrepreneurship and Corporate Social Responsibility Destination branding and marketing form the backbone of tourism industry growth, but it is increasingly important that the strategies employed consider and promote sustainable solutions. This book provides a comprehensive set of tools and techniques for branding and marketing for sustainable tourism development. It blends tourism and marketing strategies with practical, innovative information technology solutions and a psychological perspective, providing illustrative case studies and examples to aid understanding. Addressing opportunities and challenges across the field, it also reviews how different types of tourism such as community based, accessible, film, agricultural and cultural-heritage tourism entail unique issues for development.

Corporate Social Responsibility and Local Community in Asia Corporate Social Responsibility (CSR) has not only become an important concept for corporate organizations but also civil society, community, state and the multilateral and bilateral development agencies. It has acquired great significance in the aftermath of the global financial crisis of 2008, not only in the advanced economies, but also in emerging and developing countries. In contemporary Pakistan problems of poverty, unemployment, illiteracy, and human rights violations are frequent. These problems cannot be dealt with by the state and civil society alone and call for corporate involvement. Backed by rich empirical data, based on extensive fieldwork and complemented with the official data sources, this book offers a detailed analysis of the socially responsible corporate policies and practices of companies operating in the emerging economy of Pakistan. Employing qualitative and quantitative research methods, it examines the sensitivity of companies in Pakistan to CSR measured in terms of their policies and perceptions about CSR, their CSR development activities, perceptions about development Non-Governmental Organisations, and channels and forms of support for development projects(both monetary and non-monetary). Filling a significant gap in our understanding of an important part of contemporary Pakistan’s development and the outlook of companies towards CSR, the book will be of interest to policymakers and scholars working in the fields of Development Studies, Business Studies and Asian Studies.

Corporate Social Responsibility and Community (a Ground Reality) The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice. Corporate Social Responsibility: Concepts, M ethodologies, Tools, and Applications is a vital reference source on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society, Highlighting a range of topics such as company culture, organizational diversity, and human resource management, this multi-volume book is ideally designed for business executives, managers, business professionals, human resources managers, academicians, and researchers interested in the latest advances in organizational development.

Gender Equality and Responsible Business We are now going through a sustainability revolution that will rival the agricultural and industrial revolutions in the way it will transform society. Innovation and creativity will be needed to develop radical, new products that are less damaging to the environment and generate new business and job. The book is of interest to all business and management students, academics, researchers, practitioners, consultants, corporate managers, governments, non-governmental organizations and international organizations with special interest in both the conceptual and operational perspectives on the implementation of CSR. The book is centered on the themes of HRM and sustainability. The authors have pulled different strings of HRM enabling sustainability from the designing and assembling the HR functions for sustainability to creating sustainable culture to best practices in HRM for sustainability. The authors have shared various perspectives in terms of the role of HRM for sustainability from culture building to employer branding to employee engagement. The authors have also reflected upon the role of HRM in managing future workforce and creating conducive and sustainable employee relations.

A Comparative Perspective of Women’s Economic Empowerment As women become more outspoken regarding their right to equal pay, it has been noted that gender equality, with women earning as much as men, would enrich the global economy. These studies have shown that equal pay, equal hours, and equal participation for women in the workforce could lead to a global wealth jump and potentially create knock-on benefits such as lower malnutrition and child mortality rates. Women Empowerment and Well-Being for Inclusive Economic Growth is a collection of innovative research that makes the case for understanding development in economic terms as well as in terms of well-being, empowerment, and participation and uncovers the role of empowering women and achieving gender equality in sustainable development. Research work and cases related to participation of a women’s labor force in the economic development of the country, the place of women in society, their contribution to the social development of their country, and the problems faced by them are key features in the book. While highlighting topics including gender inequality, self-worth, and industrial policy, this book is ideally designed for economic analysts, managers, policymakers, business professionals, government officials, entrepreneurs, and business students.

Education and Corporate Social Responsibility Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced ‘micro’ based investigations in
organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on ‘strategic’ CSR, connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

Corporate Social Responsibility in India. Trends, Issues and Strategies With today’s current problems, including forced migrations, inadequate education and healthcare systems, environmental threats, economic crises, poverty, etc., it has become evident that systemic social change is needed. Unfortunately, creating, maintaining, and fostering sustainable social value is not easy. In this respect, social entrepreneurs can act as change agents with their social missions. Yet, the role of social entrepreneurship in creating sustainable social value is still in an embryonic state. Creating Social Value Through Social Entrepreneurship contains expert research that links social entrepreneurship and social value in order to further understand the role of social entrepreneurship in creating social value and to highlight the importance of social entrepreneurs in emerging economies. While covering topics that include crowdfunding, social enterprise, social entrepreneurship ecosystems, and the triggers and challenges of social entrepreneurship, this book seeks to extend the social entrepreneurship contribution to social impact. The book is of value to entrepreneurs, managers, academicians, researchers, and students in various fields that include economics, management, and entrepreneurship.


Gold Mining and the Discourses of Corporate Social Responsibility in Ghana This book critically examines how ideas of female entrepreneurial conduct are transmitted, ideologically anchored and negotiated as well as the kind of societal transformations the initiative opens up for in two national contexts.

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